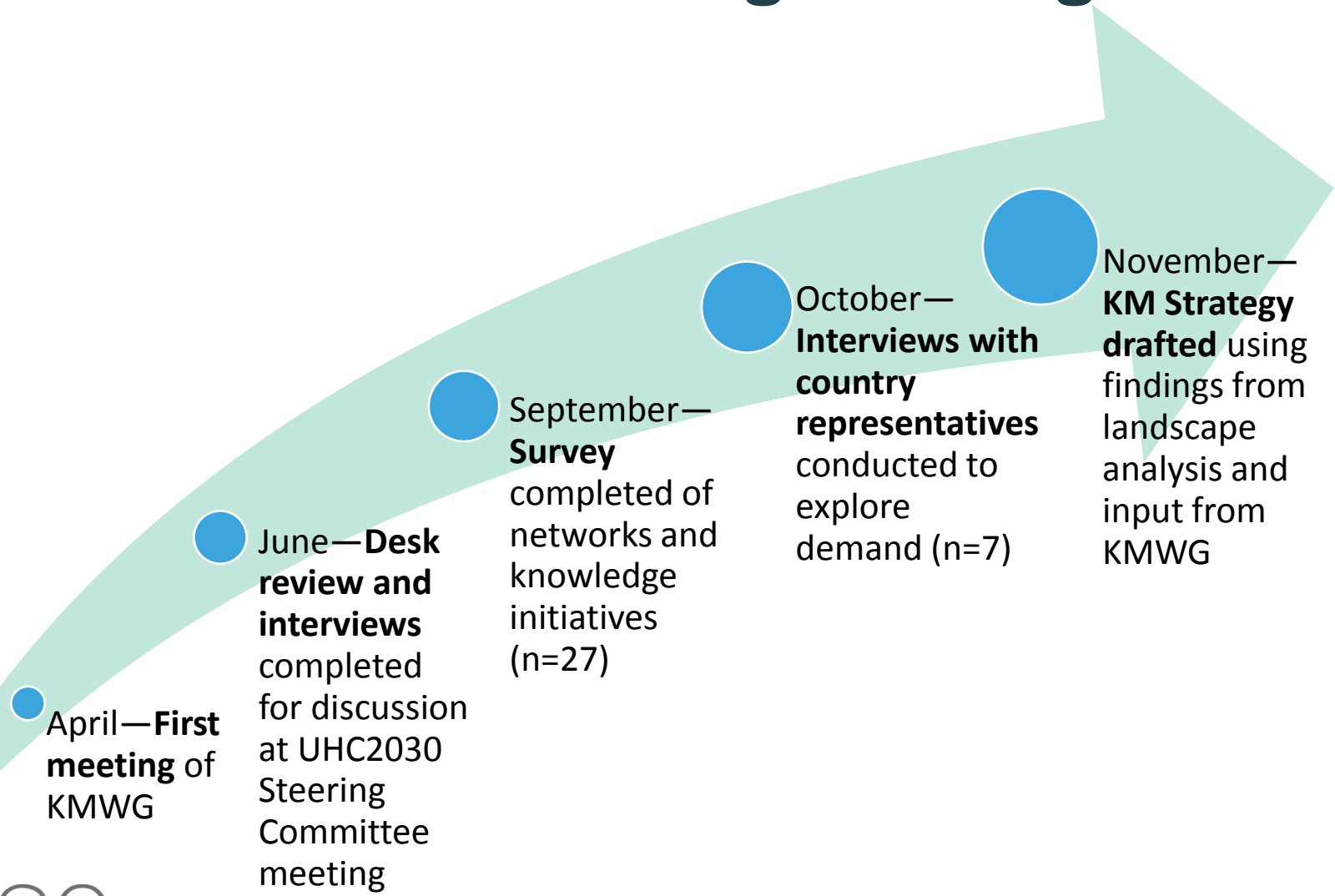# Overview of UHC2030 KM Strategy and Landscape Analysis

Rozita Halina Tun Hussein

UHC2030 KMWG member
JLN Convener/National Health Financing, MoH of Malaysia

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2017 Milestones for Knowledge Management Strategy

April—**First meeting** of KMWG

June—**Desk review and interviews** completed for discussion at UHC2030 Steering Committee meeting

September—**Survey** completed of networks and knowledge initiatives (n=27)

October—**Interviews with country representatives** conducted to explore demand (n=7)

November—**KM Strategy drafted** using findings from landscape analysis and input from KMWG

Respondents Included in KM Landscape Analysis

## Networks, Partnerships, and Knowledge Initiatives (n=27)

- Action for Global Health (AfGH)
- African Health Economics and Policy Association (AfHEA)
- African Health Leadership and Management Network
- Asian eHealth Information Network (AeHIN)
- Asia-Pacific Network for Health Systems Strengthening (ANHSS)
- Global Health Workforce Network (GHWN)
- Harmonization for Health in Africa/ Collectivity
- Harnessing Non-state Actors for Better Health for the Poor (HANSHEP)
- Health Systems Action Network (HSAN)
- Health Systems Global (HSG)
- Health Care Information for All (HIFA)
- INDEPTH Network
- International Health Economics Association (iHEA)

- International Network of Agencies for Health Technology Assesssment (INAHTA)
- Joint Learning Network for UHC
- Medicus Mundi International Network (MMI)
- P4H (Global Network for Health Financing)
- Alliance for Health Policy and Systems Research (AHPSR)
- Gavi, the Vaccine Alliance
- Health Data Collaborative
- International Decision Support Initiative (iDSI)
- Social Innovation in Health Initiative (SIHI)
- Universal Health Coverage Partnership
- Center for Health Market Innovations (CHMI) Innovations Database
- IntegratedCare4People Web Platform
- WHO Health Financing e-learning course
- World Bank Universal Health Coverage Study Series (UNICO)

Country Representatives (n=7)

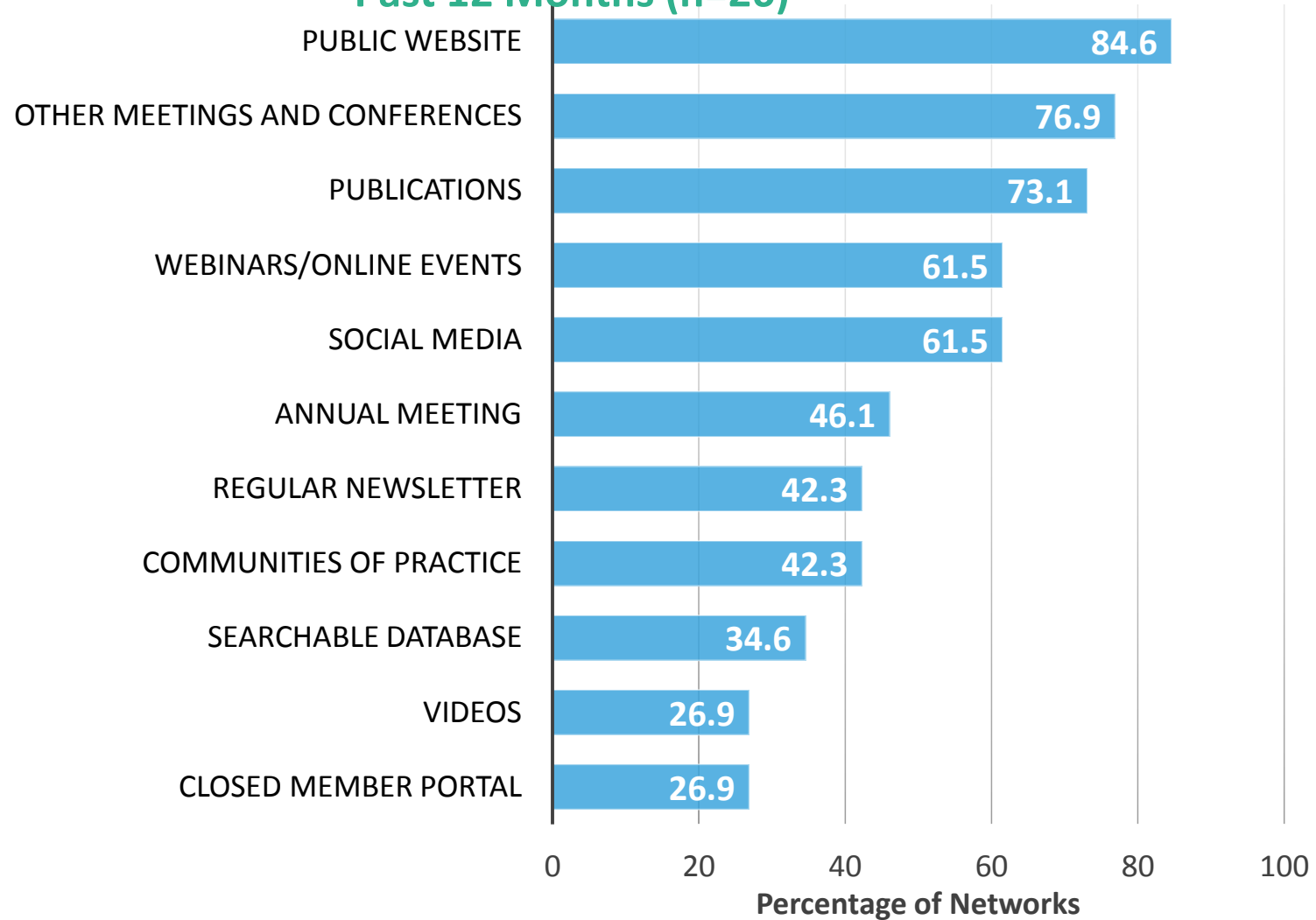|		
- Chile - Ghana - Indonesia	- Kenya - Mexico	- Nigeria - Thailand

Findings from the KM Survey for UHC2030

10 Most Common Technical Areas for Network Engagement (n=27)
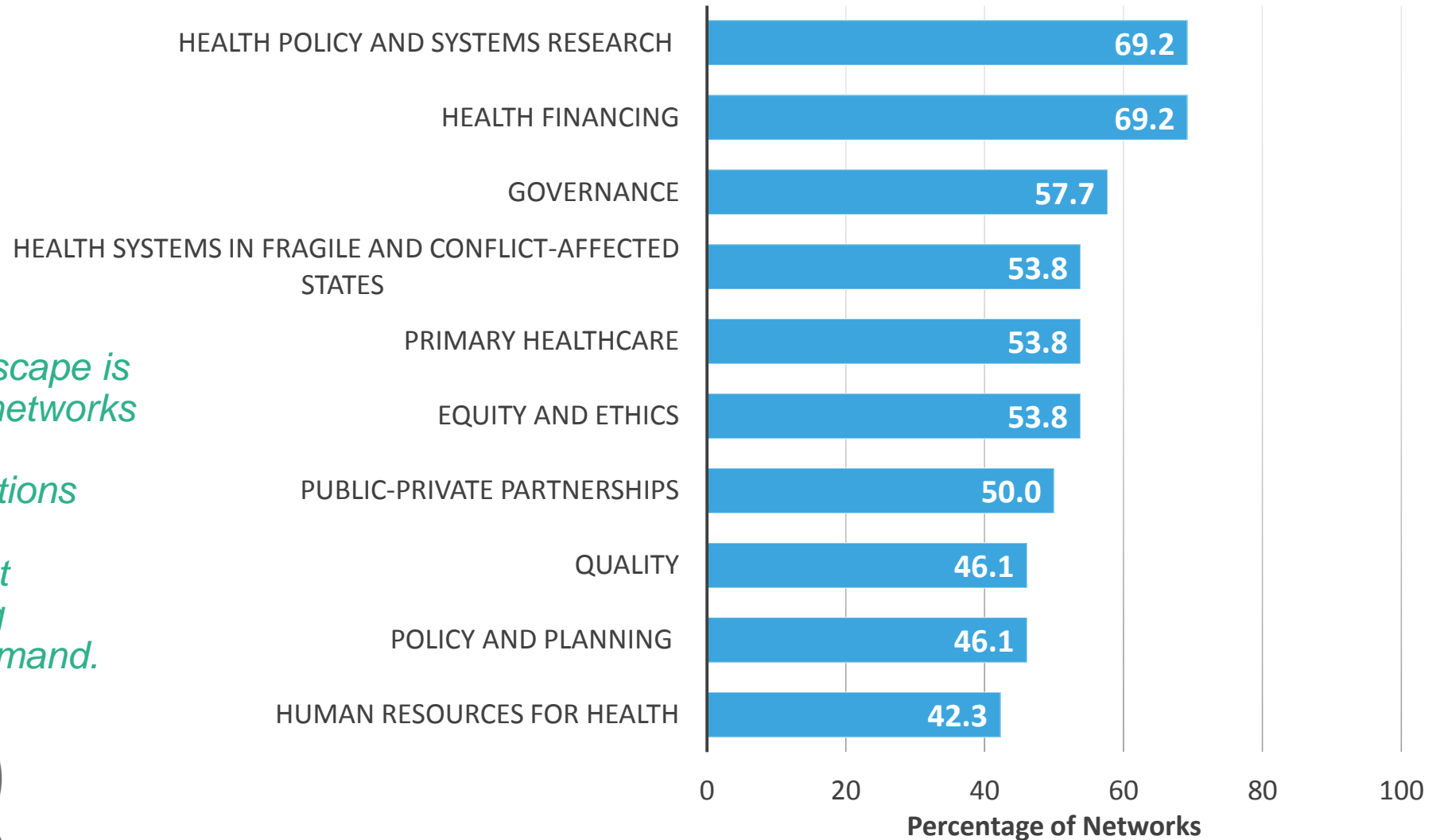
The knowledge landscape is dynamic, with most networks engaging in multiple, overlapping KM functions and technical areas depending on current partnerships, funding opportunities and demand.

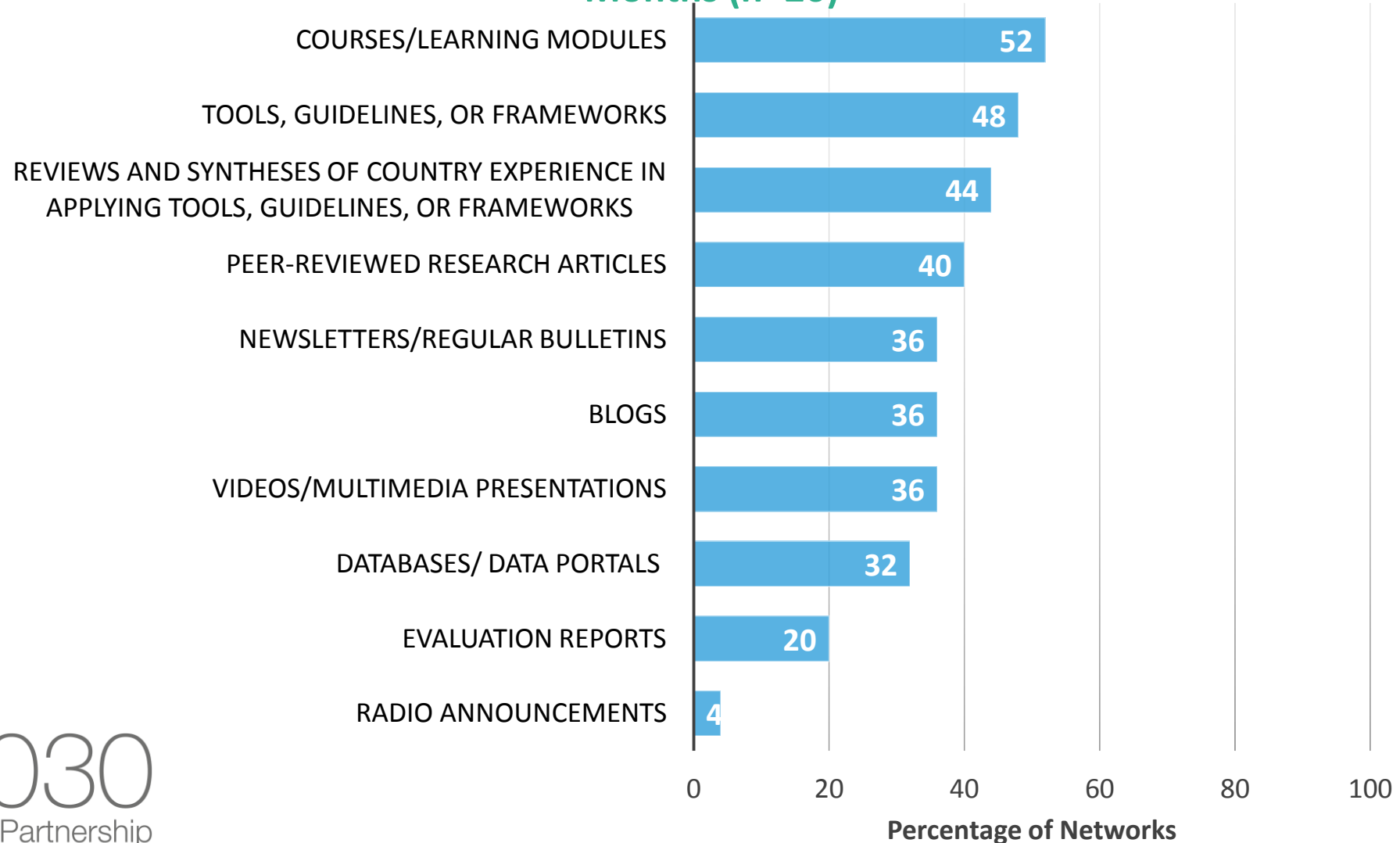| Technical Area	Percentage of Networks
HEALTH POLICY AND SYSTEMS RESEARCH	69.2
HEALTH FINANCING	69.2
GOVERNANCE	57.7
HEALTH SYSTEMS IN FRAGILE AND CONFLICT-AFFECTED STATES	53.8
PRIMARY HEALTHCARE	53.8
EQUITY AND ETHICS	53.8
PUBLIC-PRIVATE PARTNERSHIPS	50.0
QUALITY	46.1
POLICY AND PLANNING	46.1
HUMAN RESOURCES FOR HEALTH	42.3

Percentage of Networks

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Findings from the KM Survey for UHC2030

Knowledge Sharing Channels and Tools Used by Networks in the Past 12 Months (n=26)

Channel	Percentage of Networks
PUBLIC WEBSITE	84.6
OTHER MEETINGS AND CONFERENCES	76.9
PUBLICATIONS	73.1
WEBINARS/ONLINE EVENTS	61.5
SOCIAL MEDIA	61.5
ANNUAL MEETING	46.1
REGULAR NEWSLETTER	42.3
COMMUNITIES OF PRACTICE	42.3
SEARCHABLE DATABASE	34.6
VIDEOS	26.9
CLOSED MEMBER PORTAL	26.9

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Findings from the KM Survey for UHC2030

Types of Knowledge Products Produced by Networks in the Past 12 Months (n=26)

Type	Percentage
COURSES/LEARNING MODULES	52
TOOLS, GUIDELINES, OR FRAMEWORKS	48
REVIEWS AND SYNTHESES OF COUNTRY EXPERIENCE IN APPLYING TOOLS, GUIDELINES, OR FRAMEWORKS	44
PEER-REVIEWED RESEARCH ARTICLES	40
NEWSLETTERS/REGULAR BULLETINS	36
BLOGS	36
VIDEOS/MULTIMEDIA PRESENTATIONS	36
DATABASES/ DATA PORTALS	32
EVALUATION REPORTS	20
RADIO ANNOUNCEMENTS	4

Percentage of Networks

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Findings from Interviews with Country Representatives

Knowledge Gaps – More Content Needed in Key Technical Areas

- Population coverage

- Domestic resource mobilization

- Health workforce and deployment

- Quality

- Monitoring and Evaluation

- Primary health care

- Governance

- Designing a benefit package

Crosscutting Challenges

- **Practical knowledge resources** are needed, including more simple case studies, toolkits, and other forms of clear how-to guidance.

- There needs to be a **stronger culture for embedding research** and not just a focus on what works elsewhere.

- Countries need to "leapfrog" into the 21st century. With the **rapidly-changing health sector**, many knowledge solutions developed for today's problems will be obsolete when they are ready for use.

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Strategy for Knowledge Management

Emerging Roles for UHC2030

- To serve as a **knowledge hub**, providing connections to existing resources and initiatives and becoming recognized as the go-to resource for UHC for both providers and users.

- To provide a **"rallying cry" to leverage knowledge** for making evidence-based policy decisions. Better KM could help countries to plan for continuity, develop a more coordinated approach to UHC at the country level, and strengthen the link between technical know-how and political will.

- To create a **cycle of learning** what works. UHC2030 could serve not only as a central clearinghouse for knowledge but also collect feedback about knowledge use and implementation experiences.

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Strategy for Knowledge Management

PILLAR 1
Serve a connector role as UHC knowledge hub, providing interface for navigating existing platforms and portals

ACTIONS

- Establish **central UHC2030 KM virtual hub** as interface for existing online knowledge resources and tools

- Create **online registry of existing platforms and portals** to provide updated inventory of knowledge resources, identify synergies, and foster partnerships

- Support **interactive searches** through filters on key terms and help desk to link policymakers, civil society, academia, and other users to relevant knowledge

- Organize **health system knowledge hub marketplace** during international events

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Strategy for Knowledge Management

PILLAR 2
Align KM engagement with country demand
by understanding and reducing knowledge gaps

ACTIONS

- **Track and analyze use** of UHC2030 knowledge hub, by type of user and content

- **Implement formal feedback mechanisms** to understand country demands for knowledge
  - Survey of country representatives
  - Online feedback tool to capture concerns and requests

- **Establish dissemination channels** to increase the distribution of existing knowledge services and products

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Priority Activities for 2018-2019

Pillar1: To Serve Connector Role as UHC knowledge hub

- **Manage and continuously update a detailed inventory** and analysis of UHC2030 related initiatives, platforms, and portals in knowledge hub with descriptions and links to knowledge products and services

- **Establish a central health system knowledge hub** with interactive search features to facilitate knowledge sharing

- Design mechanisms to **link users to digital knowledge** (e.g., directory guidance, help desk function, etc.)

- **Create mechanisms to classify and categorize knowledge** in a standardized manner, 'indexing' knowledge to ensure easier search for relevant knowledge based on country demand

- **Organize health system KM marketplace** during UHC2030 Forum and other high-level meetings on UHC

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Priority Activities for 2018-2019

Pillar 2: To Align KM Engagement with Country Demand

- **Continue to develop channels for tracking country needs**
  - Link to academia and CSOs through CSO Engagement Mechanism for UHC2030
  - Link to policymakers through UHC2030 country members and through established leadership body of UHC2030 Related Initiative such as the JLN Country Core Groups
  - Implement periodic surveys and other feedback mechanisms to understand knowledge use of country policy makers, civil society, and academia

- **Identify and develop effective dissemination mechanisms** to broaden stakeholder engagement such as virtual information clearinghouse functions in knowledge hub and listervs to rebroadcast announcements and new releases

- **Conduct quarterly analyses** of knowledge use, identifying most frequently retrieved links, knowledge products, and services to understand patterns of demand

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KMWG Focal Points

www.UHC2030.org

✉ info@UHC2030.org

🐦 @UHC2030   #UHC2030

World Health Organization
20 Avenue Appia, 1211
Geneva 27, Switzerland

World Bank Group
1818 H Street NW,
Washington DC 20433,
U.S.A

Akihito Watabe
watabea@who.int

Somil Nagpal
snagpal@worldbank.org

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