TAKE ACTION

Actions for policymakers:

Universal health coverage is a political choice to strive for equity and justice in health, requiring careful policy dialogue tailored to each country's needs and capacity.

- **Identify the problem.** What are the barriers keeping people from receiving quality, affordable health services? Use a wide range of information and data to define the problem.

- **Develop solutions.** What are the potential solutions? An evidence brief can lay out policy options to frame a dialogue and help develop an understanding of UHC shared by all stakeholders. It can also help identify barriers to accessing health services and address questions regarding which services and populations should be covered and how to pay for and implement UHC.

- **Engage stakeholders.** Map and analyse stakeholders who should be included in developing a roadmap toward UHC. Facilitate dialogue between people with different purposes, expertise, perspectives and needs, particularly those with the greatest stake in the health system and in the communities that you aim to serve.

Actions for civil society:

Civil society is instrumental to achieving UHC. If your advocacy and implemented strategies are successful, governments will build on your efforts, evidence and proposals to advance health for all.

- **Develop a roadmap.** How far has your community and your country come to realize universal health coverage? What are your advocacy goals? Make goals specific, measurable, attainable, realistic and time-bound. Work to develop or accelerate roadmaps for UHC that adapt general principles to specific country contexts, with an emphasis on short-term goals.

- **Connect with allies.** Connect with other groups who are engaged in the movement towards universal health coverage. Be inclusive, and plan and host activities that help build partnerships.

- **Rally your community.** Help people understand why UHC is in their—and everyone's—best interests. Create opportunities for marginalized groups, patients, health workers and citizens to raise their voices together.

Actions for individuals:

Everyone can take action toward achieving universal health coverage!

- **Inform yourself.** Learn more about universal health coverage. Identify a problem within your family, network or community and explore what resources are available to help you advance health for all.

- **Share your story.** Communicate your health care experiences, needs and opinions. Share your story on social media or local media to inspire others and help spark a larger movement.

- **Demand action.** Hold your local and national leaders accountable for taking clear steps toward health for all. Organize a town hall meeting or letter-writing campaign in your community to make the case that UHC is morally right, economically smart and urgently needed.

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